

Foodarama Supermarkets
Cigarette Retail Payment Comparison
April 1996

Store #	Total Non Self-Service	Counter Display	Counter Display/Total Annual
525 Woodbridge	\$ 309.00	\$ 400.00	\$ 4,800.00
575 Franklin	\$ 309.00	\$ 400.00	\$ 4,800.00
602 Lakewood	\$ 309.00	\$ 400.00	\$ 4,800.00
505 Hightstown	\$ 309.00	\$ 400.00	\$ 4,800.00
553 Parlin	\$ 309.00	\$ 400.00	\$ 4,800.00
585 E. Brunswick	\$ 309.00	\$ 400.00	\$ 4,800.00
607 Freehold	\$ 309.00	\$ 400.00	\$ 4,800.00
623 W. Long Branch	\$ 309.00	\$ 400.00	\$ 4,800.00
629 Brielle	\$ 309.00	\$ 400.00	\$ 4,800.00
637 Belmar	\$ 309.00	\$ 400.00	\$ 4,800.00
641 Bricktown	\$ 309.00	\$ 400.00	\$ 4,800.00
299 Neptune	\$ 309.00	\$ 400.00	\$ 4,800.00
552 Piscataway	\$ 309.00	\$ 400.00	\$ 4,800.00
603 Matawan	\$ 309.00	\$ 400.00	\$ 4,800.00
627 Middletown	\$ 309.00	\$ 400.00	\$ 4,800.00
513 Edison	\$ 309.00	\$ 400.00	\$ 4,800.00
573 Edison	\$ 309.00	\$ 400.00	\$ 4,800.00
625 Hazlet	\$ 309.00	\$ 400.00	\$ 4,800.00
735 Freehold Liquor	\$ 70.00	\$ 115.00	\$ 1,380.00
781 Neptune Liquor	\$ 70.00	\$ 115.00	\$ 1,380.00
617 Montgomery	\$ 309.00	\$ 400.00	\$ 4,800.00
193 Marlboro	\$ 309.00	\$ 400.00	\$ 4,800.00
Totals	\$ 6,320.00	\$ 8,230.00	\$ 98,760.00

Total Non Self Service Quarterly	Total Non Self Service Annual	Counter Display Program Quarterly	Counter Display Program Annual
\$ 18,960.00	\$ 75,840.00	\$ 24,690	\$ 98,760.00

Total Non Self Service Requirements	Counter Display Program Requirements	Liquor Store Program Requirements
RJR Carton Merchandiser RJR Brands on top space RJR Springfed Setups in Customer Service Centers Shop Rite Price Signage above department	RJR Carton Merchandiser RJR Brands on top space RJR Springfed Setups in Customer Service Centers Shop Rite Price Signage above department	Self-Service (on counter) RJR Full Price Display- Non Self-Service (backbar) DORAL/WORTH Display

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